

## Strategic Plan 2020

### **Vision:**

The premier Indiana state organization that promotes and defends the practice of professional engineering.

### **Mission:**

To promote licensure of and ethical and competent practice of engineers in Indiana.

### **Values:**

In support of its vision and mission, ISPE seeks to:

- Protect public health, safety and welfare above all other considerations
- Promote ethical and competent practice
- Support continuous learning
- Sustain the future of professional engineering
- Attract students to the engineering profession
- Recognize engineering accomplishments

### **Goals:**

#### **Goal I – Grow & Retain Membership**

- Establish new & support current student chapters
- Consider virtual Order of the Engineer ceremony
- Review opportunities for free/reduced fee educational opportunities

#### **Goal II – Sustainable Organization**

- Examine and review committee structure
- Implement on-boarding process for new leadership
- Improve recruitment process for board positions

#### **Goal III – Enhance Government Affairs**

- Review the potential for a Lobby Day
- Build relationships with legislators
- Research the options for a legislative coalition
- Discuss a letter writing campaign
- Assist in establishing a well-supported State PE Board

#### **Goal IV – Enhance Communication among Stakeholders**

- Increase presence on social media – Facebook & LinkedIn
- Establish new content & authors for IPEJ
- Market the importance of the FE exam to students

*This strategic plan was approved by the ISPE Executive Board on July 27, 2020.*